



WORLD
CONGRESS
2024

ISTANBUL
15-18 October *Türkiye*

Exhibition Opportunities

A stylized illustration at the bottom of the page shows a road with a dashed center line curving across the frame. The landscape is rendered with vertical, textured brushstrokes in shades of blue and green, suggesting trees or vegetation. The entire scene is reflected below the road line.

www.irfnet.ch

TABLE OF CONTENT

The IRF World Congress 2024 _____	Page 1
Exhibition Highlights _____	Page 2
Why Exhibit? _____	Page 3
Exhibition Opportunities _____	Page 4
Floor Plan _____	Page 5
Venue & Technical Information _____	Page 6
How to Book a Booth & Contact Details _____	Page 10



WORLD CONGRESS 2024

Istanbul – the city on two continents – will be hosting the IRF World Congress on 15-18 October 2024.

Organised by the International Road Federation (IRF) headquartered in Geneva, Switzerland, the IRF World Congress has represented, for almost seven decades, an opportunity to celebrate the road and mobility sectors as enablers of growth and development.



Expected audience **2.000+**



5.000 exhibition space



Participation from **130+** countries

Embracing the theme “Connecting to Empower Mobility: Roads as Enablers of a Sustainable Future for All”, the congress will serve as a platform for global leaders, industry experts, academia, and diverse public and private stakeholders to engage in insightful discussions and collaborative efforts, addressing pivotal issues and exploring innovations within the road and mobility sectors.

EXPECTED AUDIENCE



Academia & Research Institutions



Industry Professionals



Financial Institutions



International Organisations and NGOs











Technology Providers



Governmental Entities

THE CONGRESS WILL INCLUDE

-  Daily Plenary Sessions
-  Ministerial Meeting
-  6 Parallel Technical Tracks
-  Special Sessions
-  Poster Sessions
-  IRF Young Professional Labs
-  Technical Visits
-  Trainings

THE EXHIBITION WILL INCLUDE

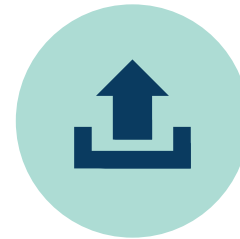
-  Country & Thematic Pavilions
-  Hospitality Suites for B2B Meetings
-  Open Stage Café
-  Daily Vendor Sessions

WHY EXHIBIT?



Showcase your products & work

Display your latest products, innovations, and projects to a targeted audience of industry professionals and decision-makers.



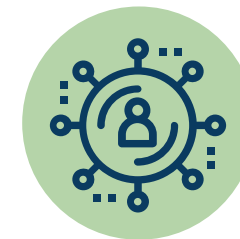
Grow exposure to clients & partners

Expand your reach and connect with potential clients, partners, and collaborators. Increase brand awareness and build relationships with key stakeholders.



Generate high quality leads

Engage with attendees who are actively seeking solutions and services in mobility. Capture valuable leads and opportunities for future business partnerships.



Network with peers

Meet industry peers, experts, and thought leaders. Exchange ideas, insights, and best practices, explore collaborative opportunities within the industry.

Basic Shell-Scheme



**IRF Members
get 15%
discount.**

3.500€

Basic shell scheme 9m²
(including VAT and
electricity)

390€

Price per m² for basic
shell scheme
(including VAT)

Other booth sizes available:
12 sqm and 15 sqm.

For every extra 3 sqm, one chair
and one spotlight will be added.

Included Services

- Matt silver octanorm booth
- Plastic coated back and side walls with the construction size of 2.5 m height and 100 cm width for each panel
- 3 chairs
- 1 table
- 1 LED spotlight
- * 1 power connection
230 W / 50 Hz

* Electricity use

OTHER EXHIBITION OPPORTUNITIES



**IRF Members
get 15%
discount**

330€

Buy Space Floor Only

**Price per sqm
floor space only
(including VAT)**

Minimum size
required 9 sqm (3x3)

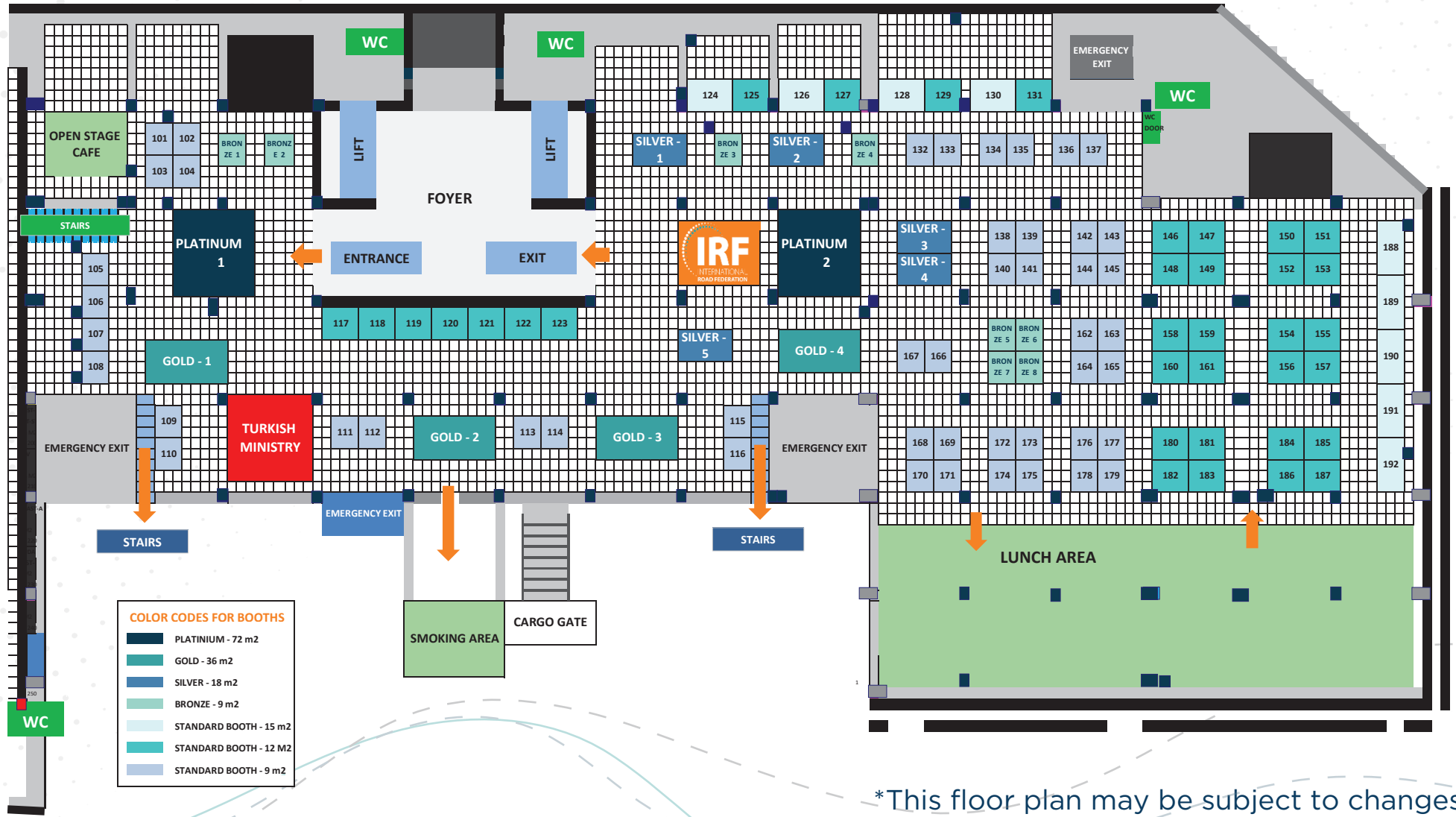
OPTION 1

Build your own
stand with your
material.

OPTION 2

Rent designed and
pre-crafted stand
(several designs
available).

FLOOR PLAN



COLOR CODES FOR BOOTHS

	PLATINIUM - 72 m2
	GOLD - 36 m2
	SILVER - 18 m2
	BRONZE - 9 m2
	STANDARD BOOTH - 15 m2
	STANDARD BOOTH - 12 M2
	STANDARD BOOTH - 9 m2

*This floor plan may be subject to changes

Türkiye

CONGRESS VENUE

The Istanbul Congress Center comprises a world class technological infrastructure, professional staff and unrivalled quality of service to guests, making the organisation the shining star of Türkiye in the regional and international arena. Being the one and only congress centre in Türkiye that can simultaneously host different events on each floor and answer to every need, ICC is one of the few elite event complexes in the world with its modern architecture and wide range of facilities.

4.500

sqm
open area

16.000

sqm
multi-purpose
area

car parking
capacity

850

vehicles

Auditorium with

3.705

seats

115

meeting
rooms



TECHNICAL INFORMATION

Ceiling Height

The ceiling height is 6.80 cm on whole exhibition area. The permitted height for the stands is 3.50 meters maximum.

Venue Construction

Exhibitors are not permitted to:

- Drill, screw or nail the walls, ceilings, floors or columns of the exhibition areas.
- Place any heavy loads either on the structure of the walls and columns, or any of the technical installations of the halls due to decoration or the objects on display.
- Hang Advertising from the ceilings of the Halls or to affix stand parts, posters or other promotional material to columns, walls, girders, etc. of the PCC within or outside the stand space assigned.
- Dig trenches, anchorages or to make other structural alterations inside the PCC, unless explicit authorisation has been obtained from the PCC.

Electricity, sockets and adapters

Voltage: 230W / 50Hz

Do not forget to indicate your electrical connection location on the stand design visualization. Power supplies will be supplied into your stand via the floor or via the ceiling. Turkish sockets for 230W/ 50Hz are not compatible with European sockets so adapters will be required. Please make sure to bring adapters because these will not be available onsite. For equipment from the USA or elsewhere with 110/120W, a transformer is required to be able to connect to 230W. Transformers are not available and should be brought by exhibitors.

Important: Supplies will be switched on 30 minutes before and switched off 30 minutes after the official Exhibition opening hours.

TECHNICAL INFORMATION

Damage to the Venue Premises

Nails, screws or other fixtures may not be driven into any part of the premises, including floors. Any part of the premise shall not be damaged or disfigured in any way. Should any such damage occur, the Exhibitor will be responsible and will be invoiced for any repair charges.

Water Connection

Water connections are not available for this event.

Liability for Rented Equipment

Exhibitor accepts full responsibility for all rented equipment, such as standard exhibit stand construction, furniture, AV and computer equipment, etc. by signing the order form. The Exhibitor will be charged for any loss of or damage to rented equipment.

Stand Security

Please note the venue and the Congress Organisers cannot accept responsibility for the security of the stands and their contents, for damage or theft of any goods whatsoever.

Surveillance and Security

The venue undertakes the general surveillance service both day and night. Exhibitors are recommended to pay closer attention to the exhibits during the stand construction and dismantling periods. The exhibitors are recommended to secure their stand against theft or damage. Valuable objects, which may easily be removed, should be locked away while not being watched.

Cleaning

The PCO and the venue is responsible for the cleaning of only the common areas. The contractors shall contact PCO for booth cleaning requests.

Gases

Use of liquid gases and helium balloon are not permitted in the venue.

Laser Products

Any exhibitor demonstrating or using laser products must submit full details of equipment that will be used. These details must be submitted to the PCO for final approval no later than four (4) weeks prior to the event. Failure to submit adequate details may result in the display being prohibited.

TECHNICAL INFORMATION

Noise

Exhibitors may not produce noise and/or use amplification of music and/or voice which may be heard outside the space assigned to the exhibitors or which may interfere with or be felt objectionable to attendees or other exhibitors. The volume level must not exceed 70 dB at the boundaries of the stand.

Health and Safety at Work

It is the responsibility of the exhibitor to ensure that its employees, exhibition staff and temporary staff comply with the latest legislation regarding health and safety at work. The PCO or the venue bears no responsibility for non-compliance to this rule by the exhibitor.

Conduct of Exhibitors and Representatives

The PCO reserves the right to stop any activity on the part of any Exhibitor that might be inappropriate for social behavioral terms for other visitors and exhibitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere within the Exhibition. Political propaganda may not occur in the stand or in any other place within the exhibition area. Projected images, however generated, may not play on to aisles or on to other stands.

Revision in Location

The IRF and PCO reserve the explicit right to change the location of display space on short notice, even after initial confirmation, if necessary to achieve the event target.

Freight Forwarder & Logistics Manager

DB Schenker Arkas is the official venue freight forwarder and logistics manager for this event. All shipments and deliveries must be addressed to the forwarder. No shipments/deliveries will be cleared by the venue on their address.

Detailed information on build-up & dismantle schedule, exhibition hours and freight forwarding will be provided to exhibitors and sponsors in June 2024 with the exhibition manual.

LET'S DISCUSS OPPORTUNITIES



irfexhibition@valor.com.tr

Local Organiser:



+90 312 491 88 88

Valor

CONGRESS organizations

Gökçen Demirkaya (Ms)



www.irfnet.ch



**WORLD
CONGRESS
2024**



WORLD CONGRESS 2024

We look forward to seeing you all in

Istanbul!



www.irfnet.ch