

الطرق السيارة بالمغرب
Autoroutes du Maroc



International Road Federation
Federation Routiere Internationale
Federacion Internacional de Carreteras

4TH INTERNATIONAL CONFERENCE FOR SUSTAINABLE MOBILITY & IRF ANNUAL CONFERENCE

6 OCT. 2022 MARRAKECH

www.adm.co.ma | www.irfnet.ch



ABOUT THE CONFERENCE

Sustainable transport is key in providing access to social and economic opportunities for all, promoting equity and sustainable economic growth. It is equally an essential element toward reaching the targets set in the Paris Climate Agreement. The challenge: emerging and developing countries face rapidly growing demand for transport infrastructure, while high-income countries struggle to upgrade and maintain substantial parts of their ageing transport infrastructure network. Both require creative approaches to meet the transport investment gap and innovative thinking coupled with technology to facilitate the Integration across transport networks and modes which is needed.

Under the theme “Decarbonise, Finance, and Digitalise the Road Sector for a Sustainable Mobility & Growth” the 4th International Conference for Sustainable Mobility & 2022 IRF Annual Conference will be hosted on **6 October 2022** in **Marrakech**. It will gather high-level stakeholders from the public and private sector – as well as start-ups – to discuss innovative approaches to accelerate the roll-out of safe, inclusive, and climate-friendly transport infrastructure projects for sustainable economic prosperity and strong recovery from the pandemic.

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THE PROGRAMME

08:00 - 09:00 Welcome Coffee & Registration

Opening Plenary

Road Transport for a Sustainable and Inclusive Growth

Moderator: Susanna Zammataro – Director General, IRF

Welcome

- Nizar Baraka – Minister of Equipment and Water, Morocco
 - Anouar Benazzouz – ADM Director General & IRF President
- 09:15 - 10:45
- Ahmed Reda Chami – President, Economic, Social and Environmental Council (CESE)

Speakers

- António Nunes De Sousa – President, ASECAP
 - Radu Dinescu – President, IRU
 - Magali Anderson – Chief Sustainability & Innovation Officer, Holcim
 - Christophe Saintillan – Deputy Director-General, Vinci Autoroutes
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10:45 - 11:15 Break

Session 1

Innovating Project Delivery Through Sustainable Finance and Technology

Moderator: Nasma Jroni - Climate, Energy and Sustainable Development Expert, Mohammed VI Foundation for Environmental Protection

11:15 - 12:30

Speakers

- Nicolas Peltier – Global Director for Transport, World Bank
- Arnold Dix – President, ITA/AITES
- Nicolas Miravalls – CEO, ORIS
- Weixi Gong – Chief of Investment and Technology Promotion Offices (ITPOs) and Institutional Partnerships Division, UNIDO
- Badr Ikken, Vice President Green Economy Commission, Moroccan Confederation of Enterprises (CGEM)

- Ali Ipinge – President ARMFA & CEO RFA Namibia
- Pietro Torchi Lucifora – General Manager, Ecogest SpA
- Antonio Stornello – Architect, Kassandra srl
- Laurent Charles-Nicolas – Development Director Africa, EGIS
- Saïd Mouline – CEO, Moroccan Agency for Energy Efficiency (AMEE)

12:30 - 14:00 Lunch break

Session 2

New Technologies, Innovative Solutions and Services

Moderator: Rym Belhaj – Sustainability & Energy Transition Expert

An update on innovations in the road sector delivered through short technical presentations hosted in the exhibition space with Q&A.

14:00 - 14:45

Speakers

- Kai Luecke – Senior Vice President External Affairs, ZF Group
- Angelos Bekiaris – Director, Centre for Research & Technology Hellas
- Nasma Jrondi – Climate, Energy and Sustainable Development Expert, Mohammed VI Foundation for Environmental Protection
- Kenza Khallafi – Partnerships Responsible, Mohammed VI Foundation for Environmental Protection
- Satish Parakh – Promoter & Managing Director, Ashoka Buildcon Ltd.
- Omar Sikkal – Director General, ADM Projet
- Sukhamrit Singh Oberoi – Director, Dark eye & TPM

14:45 - 15:15 Break

Session 3

Betting on Innovation: Start-ups

15:15 - 15:45 **Moderator:** Ahmed Baroudi – Managing Director, Energy Engineering Company (SIE)

Finalists from the IRF Start-up label contest 2022 and selected Moroccan start-ups will be pitching their solutions.

Speakers

- Ammar Bin Waqar – CTO, Transconomy LLC
 - Emil Sylvester Ramos – Co-founder & CEO, IRIS
 - Vyacheslav Lukin – Co-founder & CEO, Edgevision
 - Hicham Zouaoui – CEO & Co-founder, Pip Pip Yalah
 - Ali Lakrakbi – General Manager, Kilowatt.ma
 - Aziz Benslimane – Founder & CEO, Hoplamob
 - Daniel Stofan – Founder & CEO, GoodVision
 - Bradley Abbott – CEO, Kerbed It
 - Wei Sun – Co-founder & CEO, AIWaysion
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Session 4

Enabling Meaningful Change Through Measurable Impact

Moderator: Johanna Tzanidaki – Chief Innovation Officer, ERTICO

Speakers

15:45 - 16:30

- Motohiko Nishibayashi – Senior Executive Expert, International Business and Cooperation Office, Hanshin Expressway Co. Ltd.
 - Julio Urzua – Global Projects Director, iRAP
 - Bill Halkias – IBTTA Second Vice-President & IRF Immediate Past President
 - Olga Gonzalez – Head of Marketing, Valerann
 - Kiran K. Kapila – ICT Chairman & IRF President Emeritus
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IRF World Road Statistics – Special Announcement

16:30 - 16:45

- Anouar Benazzouz – ADM Director General & IRF President
 - Jacques-Emmanuel Saulnier – Senior Vice President Citizenship Engagement & General Delegate of the TotalEnergies Foundation
 - Benacer Boulaajoul – Director General, National Road Safety Agency Morocco (NARSA) & Steering Committee Chair, African Regional Road Safety Observatory (ARSO)
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16:45 - 17:15

Awards Ceremony
IRF Personality of the Year
IRF Start-up Label Winner Announcement
Closing Remarks

17:15

Closing

- Mohamed Abdeljalil – Minister of Transport and Logistics, Morocco