



WORKSHOP

Novel Practices for Effective Road Assets Management

📅 31 March 2022 ⌚ 14:00 - 15:00 CEST 📍 RAI Amsterdam – Room G102



ABOUT THE WORKSHOP

Growing population, urbanization, climate change and the energy transition will be key drivers of change in transport in the next 10-15 years. According to UN Habitat, by 2050 seven out of ten people will be living in urban areas. In 30 years, 3 billion cars will be on our roads – whether autonomous or not. That means one car for every three people on the planet.

Direct damage to transport infrastructure from natural disasters costs already billions of dollars annually, and indirect costs to inclusive economic growth from severed freight and passenger movements are immeasurable. Equally, the cost of congestion, the adjustments needed to accommodate the arrival of autonomous vehicles and the impact of the energy transition further add to the daunting picture. Strengthening efficiency, climate proofing, resilience, and prevention & preparedness of our road assets is critical for the resilience of the entire society facing various external challenges ranging from climate change to pandemics.

What strategies would best help meet those challenge? How do we set priorities and how do we pay for the adaptation efforts needed? What the innovative practices that can help this transition?

Certainly, there's an urgent need to innovate asset management. Recent technology innovations such as Digital Twins have great potential to enable the needed approach for road condition predictions and proactive asset management. But what more do we need?

ORGANISER

The **International Road Federation (IRF)** is a global, independent, not-for-profit organisation with headquarters in Geneva, Switzerland. Active since 1948, IRF is a membership-based organisation, representing leading corporate and insitutional players drawn from the road and mobility sectors worldwide. Its mission is to promote the development of roads and road networks that enable access and sustainable mobility for all. Its approach is centred on key strategic components of knowledge transfer & information sharing, connecting people, businesses and organisations, and working on policy & and advocacy.



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PROGRAMME

14:00-14:05
Opening

Susanna Zammataro, Director General, IRF

14:05-14:20

- Lise Weidner – Head of Strategic Roads Division, European Investment Bank, Luxembourg
- Steve Philips – Secretary-General, CEDR, UK

14:20-14:50

- Pietro Torchi Lucifora – General Manager, Ecogest SpA, Italy
- Antonio Stornello, Architect and Co-founder, Cassandra Srl, UK
- Mani Lall, Architect, Cassandra Srl, UK
- Ibon Arechalde – CEO, ASIMOB, Spain
- Nicolas Miravalls – CEO, Oris, France
- Mehran Eskandari Torbaghan – Lecturer in Infrastructure Asset Management, University of Birmingham, UK
- Thierry Goger – Secretary-General, FERHL, Belgium

14:50-15:00

Q&A