

**IRF Annual Conference 2021**

Innovation: Charting Pathways to Sustainable Mobility

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# Applying an impact lens to investing in Road Safety

**Jane Newman**

Director, Social Finance

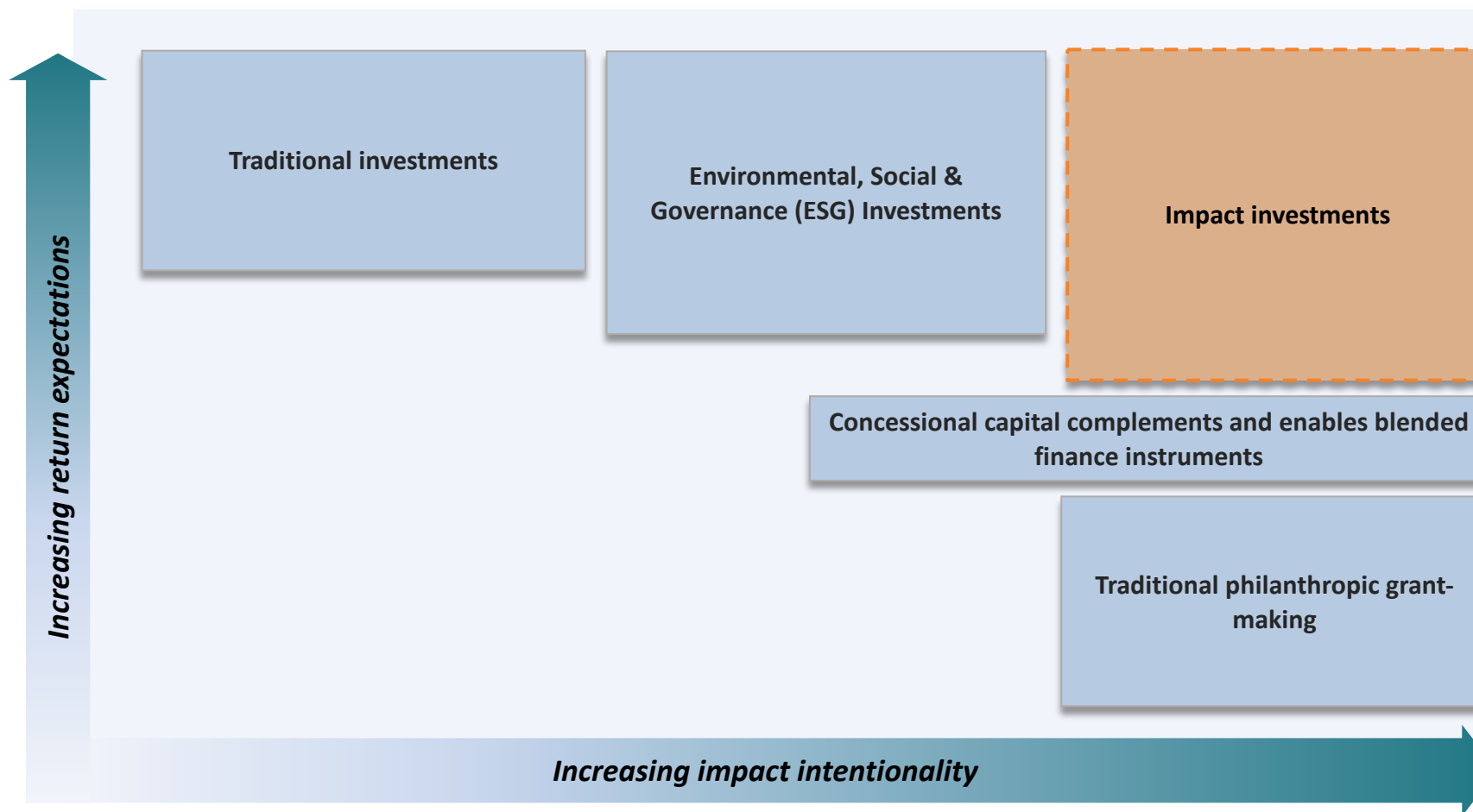
20 – 21 October, 2021



International Road Federation  
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# What is impact investing?



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