



Streets for Life
#Love30



International Road Federation
Fédération Routière Internationale
Federación Internacional de Carreteras



THE GLOBAL GOALS
For Sustainable Development

STREETS FOR LIFE: FOR PEOPLE AND PLANET.

The 2020 Stockholm Declaration, adopted by governments worldwide, calls for a focus on liveable streets and, in line with available evidence, a maximum road travel speed of **30 km/h where vulnerable road users and vehicles mix**. Commitment to this approach must be at the forefront of the new Decade of Action for Road Safety to achieve the Global Goals.

Low speed, liveable streets are essential and urgent, and more crucial than ever as we respond to COVID-19.

Urgent because low speeds save lives. Every day 3,000 children and young people are killed or seriously injured on the world's roads. A child hit by a car at 30 km/h (20 mph) can still survive. An increase in average speed of 1 km/h results in a 3% higher risk of a crash and a 4–5% increase in fatalities.

Urgent for public health. By making walking and cycling safer and more accessible, we enable and encourage healthier lifestyles.

Urgent for the climate as they facilitate a shift towards active modes of travel and public transport thus unlocking a virtuous cycle of cleaner air and lower CO2 emissions.

Urgent for the rights of people with disabilities; for the elderly; for all who are vulnerable. Safer roads create a more inclusive public space for all.

The International Road Federation (IRF) calls for action on speed. On our streets, worldwide, where we walk, play and live. Now it's time to:

1. Reduce road travel speed to 30 km/h where vulnerable road users and vehicles mix.
2. Design roads that address the needs of all road users and that can constructively guide driver behaviour.
3. Enforce traffic speeds that are safe for everyone, everywhere, prioritising low speed streets in all residential areas and near schools.
4. Educate. Speed kills.

Streets for health. Streets for climate. Streets for people.
We must act together to create #StreetsForLife.



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www.irfnet.ch



www.unroadsafetyweek.org